



UNDERSTANDING SUPPLY CHAIN MANAGEMENT

Course Expert:

Eng. Noman Ali

Founder & CEO, Supply Chain Talks
Founding & Core Committee Member,
Supply Chain Association of Pakistan (SCAP)





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Mr. Noman Ali has over 20 years of operational and strategic experience in the areas of Supply Chain Management, Leadership, World Class Procurement, Business Process Optimization, and Digital Transformation, mainly in Multinational Organizations

Noman has spent his professional career in various areas of Operations, Supply Chain Management, and Leadership across multiple industries, like Pharmaceutical, Textile, Engineering, FMCG, Trading, Chemicals, Cables. He has dispensed leadership roles at both country and regional levels in Pakistan, Oman, and Saudi Arabia. Unilever, Coats Plc, Sandoz-Novartis, Sanofi, Siemens, and Sherwin-Williams are few of the companies that Noman has worked with during his corporate career. Within those 20 years, he has mentored, coached, and taught many in the domain of supply chain management, logistics and operations. He has a keen interest in developing young people and spends time on mentoring young / middle management professionals

Presently, Mr. Noman is the CEO & Founder of Supply Chain Talks and is actively engaged in supply chain and operational consultancy, training, and executive headhunting. His clients are leading organizations both in Saudi Arabia and Pakistan, such as DHL Global Forwarding, Binzagr Company, LogiPoint, National Biscuit & Confectionary Company, National Food International Company, Mosanada Logistics Services, Matrix Pharma, English Biscuits Manufacturers, and United Energy Pakistan. In addition, Mr. Noman Founding Member and Executive Committee Member of Supply Chain Association of Pakistan. Currently he also engaged as the Country Representative – KSA and Middle East Knowledge Partner for VCARE Academy, Canada.

Noman has a Bachelor's degree in Electronics Engineering from Ghulam Ishaq Khan Institute of Engineering Sciences and Technology, Pakistan, a Master's degree in Business Administration from Institute of Business Administration, Pakistan, a Professional Diploma in Supply Chain Management from PIM, Pakistan, CSCM® certification from GAQM, and Strategic Procurement Master (SPM) Diploma from ANSI, USA.

Course Overview

Nearly eight in 10 companies with high-performing supply chains create revenue growth that's well above their industry's average, according to Deloitte. On the other hand, only 8% of organizations with more limited supply chain capabilities manage to do the same.

Many of today's organizations recognize the key role their supply chains play in their ability to garner a competitive advantage in the marketplace. Perhaps that helps account for the anticipated 11.2% growth for the global supply chain management market between 2020 and 2027, as recently reported by Research and Markets, a global provider of market data.

Accurate information about a supply chain saves companies money. It helps manufacturers and retailers produce and transport only what they can sell. This eliminates the unnecessary expenses associated with producing, insuring, and shipping inventory a company can't sell.

Learning Objectives

On the course you will:

- ▶ **Strengthen** your understanding of the fundamentals of supply chain management
- ▶ **Appreciate** the supply chain model and the significance of its functioning and interactions of its components
- ▶ **Confidently** lead your respective function and role and work as partners with all functional players and leaders within the organization
- ▶ **Equip** yourself with the up-to-date understanding, supply chain strategies, the right tools, performance management to evolve into a supply chain professional and leader
- ▶ **Position** yourself as a supply chain leader and create synergy across your internal and external customers and stakeholders

COURSE REQUIREMENTS

Delegate must meet two criteria to be eligible for Certificate of Completion for the course:

- ▶ Satisfactory attendance - delegates must attend all sessions of the course. Delegates who miss more than 1 hour of the course sessions will not be eligible to sit the course assessment.
- ▶ Successful completion of the course assessment.
- ▶ Delegates who do not meet these criteria will receive Certificate of Attendance. If delegates have not attended all sessions, the Certificate will clearly state the number of hours attended.

WHO SHOULD ATTEND

This course is designed for supply chain and logistics professionals of the organization. The course is a refresher to basics of supply chain management

Target audience is directors, managers, coordinators, supervisors, planners, purchasers, logisticians, assistants, officers and administrators responsible for directly or indirectly of procurement, logistics, warehousing, supply and distribution planning, and operations.



WORKSHOP OUTLINE

Day 1- Agenda

- ▶ **Introduction to Supply Chain Management**
 - Fundamentals of Supply Chain
 - Components of Supply Chain
 - Supply Chain Model
- ▶ **Significance of Supply Chain in Business**
- ▶ **Make**
 - Manufacturing Excellence
 - Factor Affecting Manufacturing Excellence
 - Collaboration in Supply Chain
- ▶ **Source**
 - Introduction to Procurement
 - Vendor Management
 - Procurement role in Organization
 - Effective Negotiations & tactics

Day 2 - Agenda

- ▶ **Plan**
 - Planning and Facets of Planning
 - Types of inventory
 - Characteristics of Planning
 - Sales and Operations Planning
- ▶ **Deliver**
 - Customer Service Operations
 - Warehouse Management
 - Transport Management System
- ▶ **Return**
 - Returns Management
 - Reverse Logistics
 - Reverse Logistics vs. Traditional Logistics
 - Components of Reverse Logistics
 - 5 Rs of Reverse Logistics

Day 3 - Agenda

- ▶ **Quality Management**
 - Quality Assurance and Quality Control
 - Quality Functional Deployment Model
 - Cost of Quality
- ▶ **Occupational Health, Safety and Environment**
 - Safety Triangle
 - Risk Management Program
 - Green Supply Chain Initiatives
- ▶ **Supply Chain Enablers**
 - Human Resources
 - Organizational Design
 - Information Technology
 - Measurement
- ▶ **Global Challenges in Supply Chain**

ABOUT THE COURSE

- ▶ **Pre-Requisites**
 - None
- ▶ **Delivery Methodology**
 - Online & Face to Face
- ▶ **Course Language**
 - English



3-Day Workshop



OUR SERVICES

Consultancy

Training

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AI Solutions



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